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NEW FOCUS AUTO TECH HOLDINGS LIMITED

新焦點汽車技術控股有限公司*

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 360)

PROFIT WARNING

This announcement is made by the Company pursuant to Rule 13.09 of the Listing Rules and the Inside Information Provisions under Part XIVA of the SFO.

The Board wishes to inform the Shareholders and potential investors of the Company that the Board expects the Group to record a substantial increase in net loss for the year ended 31 December 2013 as compared to that for the year ended 31 December 2012.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the securities of the Company.

This announcement is made by New Focus Auto Tech Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities of The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions under Part XIVA of the Securities and Future Ordinance (Chapter 571 of the Laws of Hong Kong) (the “**SFO**”).

The board of directors of the Company (the “**Board**”) wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors of the Company that, based on information currently available, the Board expects the Group to record a substantial increase in net loss for the year ended 31 December 2013 as compared to that for the year ended 31 December 2012. This substantial increase in net loss was mainly attributable to the expected writing-off of goodwill and intangible assets arising from the decrease in the profit generated by, and therefore reduction in the valuation of, the Group’s subsidiaries that were acquired in the previous years.

* For identification purposes only

This profit warning announcement is made on the basis of the preliminary assessment by the Board of the unaudited management accounts of the Group, which have not been audited or reviewed by the auditors of the Company. The audited financial information of the Group for the year ended 31 December 2013 will be disclosed in the forthcoming annual results announcement of the Company for the year ended 31 December 2013 and the actual results may be different from what is disclosed in this announcement. Shareholders and potential investors of the Company are advised to read the annual results announcement carefully when it is published.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the securities of the Company.

By order of the Board
New Focus Auto Tech Holdings Limited
WANG Zhenyu
Chairman

Hong Kong, 28 February 2014

As at the date hereof, the Directors of the Company are: executive Director – ZHANG Jianxing; non-executive Directors – WANG Zhenyu, HUNG Wei-Pi John, YING Wei and DU Jinglei; and independent non-executive Directors – HU Yuming, LIN Lei and ZHANG Jie.